
Marion Gellatly, AICI, CIM – Citations and Publications

Press Citations

May 13, 2007, *The Mercury News*, "Letter-perfect Stationery"

May 2007, *101 NORTH*, "Professional Impressions"

April 12, 2007, *Daily Report*, "Creating a Personal Brand"

March 27, 2007, *FindLaw for Corporate Counsel*, "Global Image Pros Pump up Their Style & Business Skills"

March 2007, *WEARABLESbusiness*, "Cap & Jacket Wisdom"

March 2007, *WEARABLESbusiness*, "Size Yourself Right"

January 25, 2007, *Business Builder Post*, "Image is Everything"

December 2, 2006, *Associated Press*, "Office Parties: Turn Dreaded Occasion into an Opportunity"

September 17, 2006, *The New York Times*, "Image Help Isn't Only for the Famous"

June 9, 2006, *Royal Times*, "Image is Everything"

May 2006, *Las Vegas Review Journal*

February 20, 2006, *CNN Money.com*, "Be Your Best at Work, 5 Tips: How to Polish Your Corporate Image"

February 16, 2006, *The Wall Street Journal*, "What Image Consultants Really Advise You"

January 2006, *The Reader's Digest Association, English 2 Go*, "How To Project the Image You Want"

October 18, 2005, *USA Today*, "New Dress Code Unlikely to Wear Well"

Organic Authority, "Organic Dining Dilemmas"

April 17, 2004, *The Monterey County Herald*, "Cultivate an Image: Dressing for Success a Matter of Conveying Confidence, Credibility, Consultants Say"

July 4, 2003, *San Jose Mercury News*, "Want to Wear White? Here's How to Get it Right"

August 7, 2000, *San Jose Mercury News*, "Addressing the Issue of What Clothes are Appropriate for the Occasion"

May 1, 2000, *The Monterey County Herald*, "'Dress for Success' Rules Change"

February 23, 1999, *The Monterey County Herald*, "Getting Ahead with Business Etiquette"

National Bestsellers

Build It BIG, Dearborn Publishing, 2005

More Build It BIG, Kaplan Publishing, 2006

Corporate Publications

Your Powerful Presence, Content Wheel Publishing, 2006

Assessments, articles, “Ask the Expert” and more at the DSWA Image Center

Personal Power: Your Best Professional Image, Direct Selling Women’s Alliance, 2005